



KING CONSERVATION
LEADERSHIP ACADEMY

BROOKFIELD ZOO
CHICAGO

College Internship Program

Public Relations Internship

Department

Guest Experience & Operations

Work Group or Team

Communications

Season/Term

Summer (late May start through mid-August)

Level of Commitment

Part-time

Est. Hours per Week

16-24

Pay Rate

Unpaid

Position Summary

This position contributes to the success of Brookfield Zoo Chicago by supporting a variety of Communications initiatives. This includes writing media materials, assisting with media monitoring, researching and tracking timely local and global storytelling opportunities, and supporting internal communications. Successful interns will learn how to deliver information effectively to the public, understand how to develop messaging for different internal and external audiences, gain experience working with media, and practice professional interpersonal communication skills.

Duties & Responsibilities

- Support with drafting fact sheets and press materials, building media lists and staffing media interviews and events.
- Assist with the development of staff newsletters and digital content to share unique stories about animal care, veterinary medicine, education and conservation efforts.
- Conduct research and track timely news topics and conservation efforts happening locally globally.
- All interns are required to complete either a final project or daily journal as part of their experience.
- Other duties as assigned.

Requirements & Specifications

- Minimum one year in a collegiate program in communications, mass media, journalism, public relations, or other relevant field.
- Minimum 18 years of age with a valid driver's license.
- Experience and/or ability to work and interact effectively with a diverse, multicultural audience.
- Must be willing to accept the internship as an unpaid position and commit to 10-12 weeks, up to 40 hours a week.
- Candidates should be able to maintain a positive attitude, strong work ethic, and desire to learn; Candidates should possess the ability to work cohesively in a team or be trusted to work independently.
- English fluency (reading, writing, speaking) and strong interpersonal skills required; multilingual ability, Spanish, preferred.

Preferred Skills

- Possess excellent writing skills, with writing samples available upon request.
- Good interpersonal, communications, and organizational skills.
- Spanish fluency a plus, but not required.