



KING CONSERVATION
LEADERSHIP ACADEMY

BROOKFIELD ZOO
CHICAGO

College Internship Program

Design Intern

Department

Guest Experience & Operations
(GXO)

Work Group or Team

Design

Season/Term

Summer (late May start through mid-August)

Level of Commitment

Part-time

Est. Hours per Week

24+

Pay Rate

Unpaid

Position Summary

This position contributes to the success of Brookfield Zoo Chicago (“BZC”) by designing, illustrating, and producing a variety of visual communications including print, signs, and environmental graphics as assigned to educate our guests about animals and conservation, to raise funds, to share the results of research, to enhance the guest experience at the zoo and to drive attendance as assigned and benefitting BZC’s mission and in support of the Zoo’s goals for a Sustainable Future, Extraordinary Guest Experience, and Innovations in Science, Education, Training, and Animal Welfare.

Duties & Responsibilities

- As directed, designs art, print materials, posters, signage, digital assets and other graphics consistent with the BZC brand to meet criteria established by clients and supervisor. Develops materials manually or utilizes graphic software to design and produce finished artwork or product.
- Produces printed and electronic materials, signs and other design graphics in a creative way that captures the information that the client is trying to show. Solves visual problems and challenges.
- Assists in in-house fabricated signs and print, including special event signs, park sign maintenance, and printed materials requiring trimming/laminating, welcome, and other temporary signage in an accurate and timely manner.
- All interns are required to complete either a final project or daily journal as part of their experience.
- Other related duties as assigned.

Requirements & Specifications

- Minimum of two years of college at an accredited institution majoring in graphic design or other relevant field.
- Strong interpersonal and communication skills. Intern must be comfortable in a dynamic, mission- and value-driven organization with an evolving culture. Individuals must have a high level of energy, be self-motivated, and have a commitment to professional excellence.
- Strong computer and internet skills.
- A digital portfolio review is required at the time of application.

Preferred Skills

- Portfolio representing Adobe Creative Suite skills
- Innate or trained design sensibility including an eye for type, layout, and color.
- Candidates should be able to maintain a positive attitude, strong work ethic, and desire to learn; Candidates should possess the ability to work cohesively in a team or be trusted to work independently.
- Spanish fluency a plus, but not required.